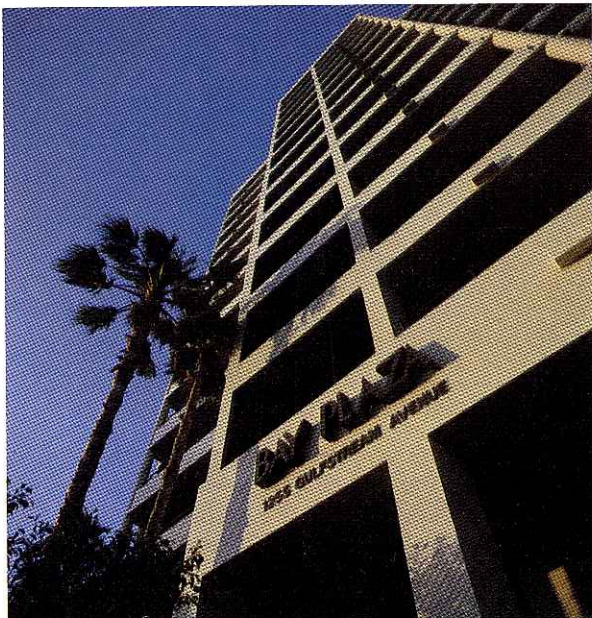


THE ELEGANCE . . . of BAY PLAZA



A new covered entrance is now completed for the convenience of all BAY PLAZA residents.



BAY PLAZA is already a Sarasota landmark among people who recognize the ultimate in prestige and luxury.



BAY PLAZA . . . a world of elegance. The best new address in town . . . where every detail for graceful living has been provided. BAY PLAZA has become known in Sarasota as the place to live because it has a superb staff of experienced people who contribute their time and effort to make life at BAY PLAZA a delight. Conveniences such as Valet Parking, a Concierge, Maid Service, Health Spa, Sauna, Steam and Whirlpool facilities and a licensed masseuse on call, topped off by complete security, all make BAY PLAZA a home of comfort and refinement unsurpassed by all others.

Owners love the fact that each residence has been particularly designed to afford panoramic views with interior space for comfortable living and entertaining . . . and private balconies with luxury brick flooring.

Another popular feature . . . 8'8" ceilings in the living rooms and bedrooms; and formal dining rooms that feature adjustable louvered windows for optimum views with complete privacy. BAY PLAZA kitchens offer cheerful breakfast rooms, some of which even include a separate service entrance.

The luxuries offered to residents are numerous with the quality and decoration tastefully presented in form and refined appearance. Residents are now particularly enjoying the private Card Room located off the elegant salon on the first floor.

The new covered entry to BAY PLAZA is typical of the conveniences being implemented for owners and their guests.

Another positive change will be the new and enlarged lounge and cabaret to be constructed at Saint Georges Restaurant.